

#ARKANSASRICEMONTH CONTEST RULES

HERE'S THE DEAL:

September is an entire month designated to celebrate the impact the Rice industry has on our state and educate consumers about the locally grown product.

On behalf of the Arkansas Rice Council, we would like to challenge you to participate in the #ArkansasRiceMonth contest.

HOW IT WORKS:

By utilizing our "30 Tweets for #ArkansasRiceMonth" calendar, you will be entered into a drawing for \$500. Winner will be announced on October 1.

WORK SMARTER:

You can even simply RT the tweets from @RiceArkansas posted daily at 6:00 am. It only takes 30 seconds a day to help promote Arkansas agriculture!

WHAT WE SUGGEST:

Increase your chances of winning by involving other twitter accounts, using our cover photo and engaging with us on all social media channels!

NOW WHAT?

Should you choose to accept this challenge, let us know! Tweet:
"I've accepted the challenge! Join me as an advocate for Arkansas Ag during #ArkansasRiceMonth. Learn more at ArkansasRice.org/RiceMonth"

A complete schedule of tweets and additional materials are available at ArkansasRice.org/RiceMonth

