



# 2021 ARKANSAS RICE REPS PROGRAM TIMELINE & INFORMATION

*Dates and events are subject to change pending COVID developments*

## ADDITIONAL INFORMATION

Rice Reps are encouraged to use #RiceReps21 and tag Arkansas Rice on social media posts.

Winners of all contests will be announced at the final reception.

RSVP to all experiences via email one week in advance (space limited on some events).

## CONTACT INFORMATION

**Lauren Waldrip**

Lauren@CampbellWard.com  
870.295.8454

**Becky Barnes Campbell**

Becky@CampbellWard.com  
501.912.7560

 @ArkansasRice

 @RiceArkansas

 @ArkansasRice

**EVENTS AND DATES ARE SUBJECT TO CHANGE, PENDING COVID-19 DEVELOPMENTS.**

### MAY

#### ORIENTATION ZOOM

Thursday, May 6, 2021, 6 PM

#### FACEBOOK CONTEST • 1ST PLACE \$1,000 • 2ND PLACE \$500

Rice Reps headshots shared to Arkansas Rice Facebook Album. Contest ends May 31.

#### FOOD BANK VOLUNTEERING

Volunteer at your local food bank during the month of May and add a photo to your log.

### JUNE

#### COOKBOOK CONTEST • 1ST PLACE \$500 • 2ND PLACE \$250

Rice Rep to sell most cookbooks wins. Sales form due June 30.

#### TWITTER CONTEST • 1ST PLACE \$1,000 • 2ND PLACE \$500

Contest ends June 30.

#### RICE FARM TOUR

June TBD

### JULY

#### TRADITIONAL MEDIA CONTEST • 1ST PLACE \$1,000 • 2ND PLACE \$500

Rice Rep coordinates with local media to tell the Arkansas Rice story including but not limited to newspaper, radio etc. Submissions due July 31. Winner judged by independent panel from Arkansas Rice Council Board.

#### INSTAGRAM CONTEST • 1ST PLACE \$500 • 2ND PLACE \$250

Rice Reps post promotional photo using hashtag #EatARice. Submissions due August 27.

#### RICE COOKING CLASS

July TBD

### AUGUST

#### FACEBOOK VIDEO CONTEST • 1ST PLACE \$1,000 • 2ND PLACE \$500

Rice Reps submit educational video no more than 2 minutes by August 27 to kick off rice month (September); video with most likes & shares on Rice Day wins.

#### ROW CROP FIELD DAY

August TBD

### SEPTEMBER

#### GRAND RICE REP SCHOLARSHIP • \$5,000

#### 2ND PLACE SCHOLARSHIP • \$3,000 • 3RD PLACE SCHOLARSHIPS • \$1000 (2)

#### PARTICIPATION SCHOLARSHIP • \$100 EACH

Grand Rice Rep Scholarship Application due September TBD. Winners judged by independent panel from Arkansas Rice Council Board.

#### RICE DAY

Event Dates TBD

#### RICE REP AWARDS

September TBD • All participants and scholarships will be awarded at this event.

■ DATE
 ■ SCHOLARSHIP
 ■ EXPERIENCE
 ■ MANDATORY EVENT